

Dubai FASHION PASSION



Nov. 2024 | Dubai

Fashion Show | Exhibition | B2B Meeting



FASHION PASSION

شور فشن

رویداد چند منظوره فشن و بزرگترین گردهمایی طراحان فشن ایران در خاورمیانه



Key Sectors

گروه های کالایه و خدماتی

Fashion Passion Key Sectors



Haute couture, Evening,
Wedding, Formal, Street,
Casual & ...

Clothes



Gold & Jewelry,
Gemstones, Glasses,
Watches, Shoes, Bags & ...

Accessories



Producers, Manufacturers,
Beauty Salons, Makeup
Artists, Hair stylists & ...

Beauty, Hairstyle & Cosmetics





Fashion Passion Sections

بخش های رویداد

Fashion Passion Sections



Fashion Passion Sections



Each designer will have **seven** minutes to runway.
Each designer can display **fifteen** looks in her/his runway.
Models will be provided free of charge to any designer.



هر طراح **هفت** دقیقه ران وی خواهد داشت.
هر دیزاینر می تواند حداکثر **پانزده** لوک لباس را در ران وی به نمایش بگذارد.
مدل ها به صورت رایگان در اختیار هر طراح لباس گذاشته خواهد شد.



Fashion Passion Sections



Competition

مسابقه بهترین طراح



Designers will compete with each other during the runway and the jury will choose the best between the costume designers.

The best would include the following:

- Best designer (Best Brand)
- The best collection design
- The best production quality
- The new face
- ❖ Mixology

طراحان لباس در رانوی به رقابت با هم خواهند پرداخت و هیئت ژوری از بین طراحان لباس، بهترین ها را انتخاب خواهند کرد. بهترین ها شامل موارد زیر خواهد بود:

- بهترین طراح (بهترین برند)
- بهترین طراحی کالکشن
- بهترین کیفیت تولید
- نیو فیس
- ❖ میکسولوژی



Fashion Passion Sections



Beside of the fashion show, all clothing designers will have booths to display and sell their products.

In addition to clothing designers, accessory manufacturers and activists in the field of beauty and cosmetics can also have a booth and use the possibility of offering their products and services in this era.

The booths will have a space of 9 square meters with dimensions of three by three.

در کنار فشن شو، تمامی طراحان لباس، غرفه‌ای برای نمایش و فروش محصولات خود خواهند داشت. علاوه بر طراحان لباس، تولید کنندگان اکسسوری و فعالان عرصه بیوتی و لوازم آرایشی هم می توانند غرفه داشته باشند و از امکان عرضه محصولات و خدمات خود در این فضا استفاده کنند. غرفه‌ها فضای ۹ مترمربعی با ابعاد سه در سه خواهند داشت.



Fashion Passion Sections



At this international event, **Buyers, investors, representatives of stores and malls, brand owners, etc.** will be present and they will meet with all the stand owners (if the both parties are interested) trying to reach a long-term agreement for professional cooperation.



در این رویداد بین‌المللی **خریداران، سرمایه‌گذاران، نمایندگان فروشگاه‌ها، صاحبان برند** و ... حضور خواهند داشت و با تمامی صاحبان غرفه (در صورتی که طرفین علاقه داشته باشند) با هم جلسه خواهند داشت تا بتوانند به توافقی بلندمدت برای همکاری حرفه‌ای دست پیدا کنند.



Fashion Passion Sections



Awards

+

B2B Meeting

اهدای جوایز

+

نشست های تجاری رو در رو





Policy Making Council

شورای سیاستگذاری



Policy Making Council



Ramin
Azarmanesh



Yasser
Albeer



Mojtaba
Pirzad

Advisory Council



Shahin
Ghazi Bayat



Nazila
Daneshvaram





The Executives

تیم اجرایی

Executives



Mehrnaz
Shahnazi



Elaheh
Rassaie



Melika
Tavakoli



Mahnaz
Tehrani



Yasaman
Pishdadian





Jury

ژوری



Jury



Hosna
Jalilian



Tehmina
Afzal



Geraldine
Laborie



Yasser
Albeer



Ramin
Azarmanesh



Special
Surprises





Why
Dubai?

چرا دوبے؟



Why?



Dubai Fashion



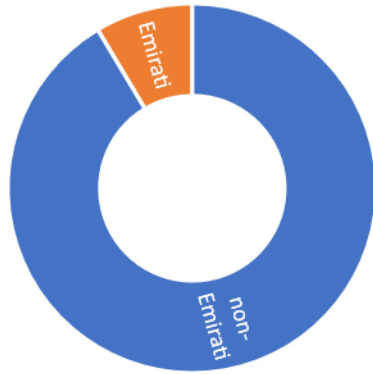
در حال حاضر کشورهای عمان، قطر و عربستان سعودی زیر چتر فشن امارات هستند.



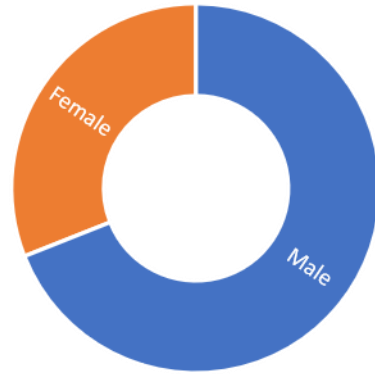
Why?



Nationality



Gender



Estimates put the overall expatriate population of Dubai at around 75%, which is roughly 2.72 million people. The population of the UAE is 9,365,000, meaning people living in Dubai make up 38.7% of the UAE's total population. India has the highest share of expats in the UAE with 27.5%, followed by Pakistan at 12.7%.



Why?



Thousands of Russians flocked to Dubai after the Kremlin's invasion of Ukraine two years ago. Fleeing military conscription and economic dislocation, they rushed to the United Arab Emirates' business hub to buy property, found companies and start branches of their Moscow operations—or just build new lives from scratch.





Date & Venue

تاریخ و محل برگزاری

Date

B2B Meeting	Fashion Show & Exhibition
دوشنبه و سه شنبه Monday & Tuesday	چهارشنبه Wednesday
18-19 Nov.	20 Nov.
۲۸ و ۲۹ آبان	۳۰ آبان

Venue

Fashion Show

B2B Meeting

MÖVENPICK
GRAND
AL BUSTAN DUBAI

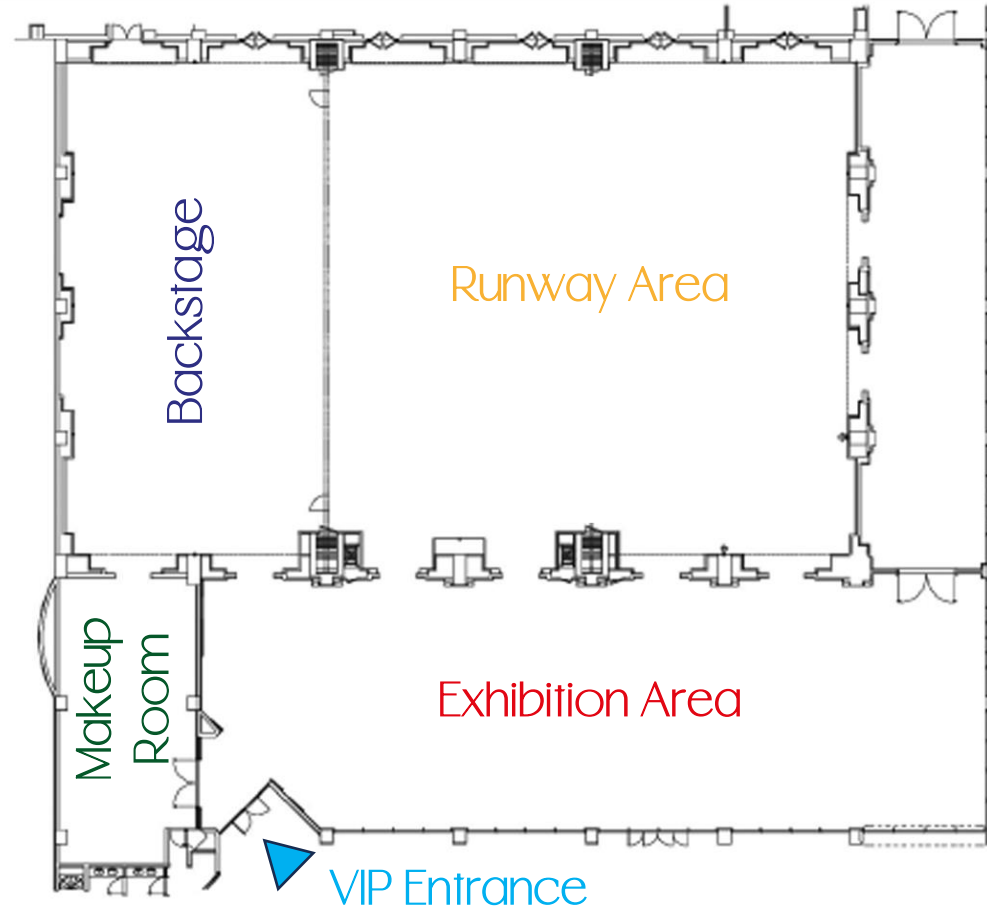
25h
twenty five hours hotels



Hall Plan



Main Entrance



3D Stage



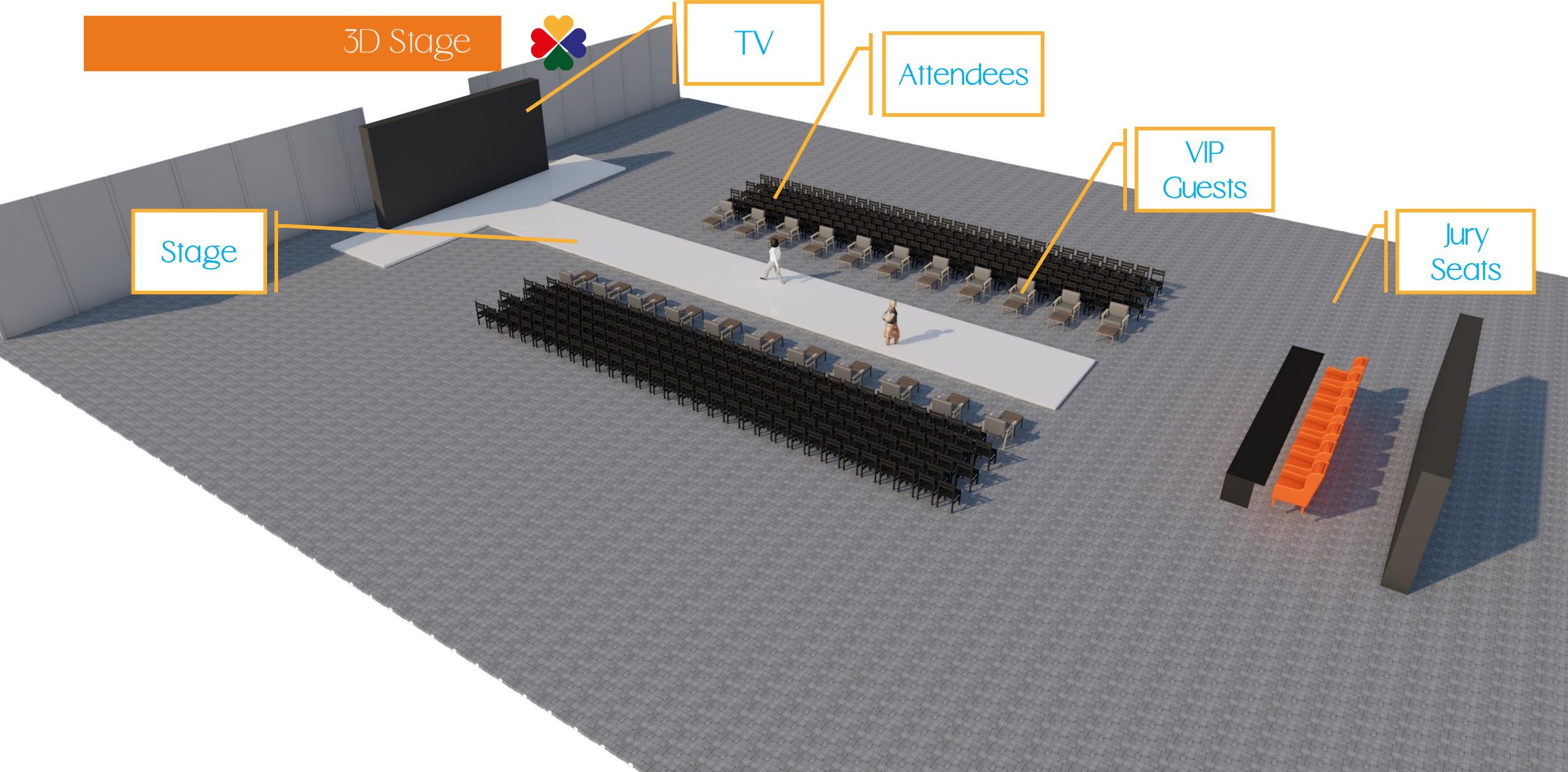
TV

Attendees

VIP
Guests

Jury
Seats

Stage





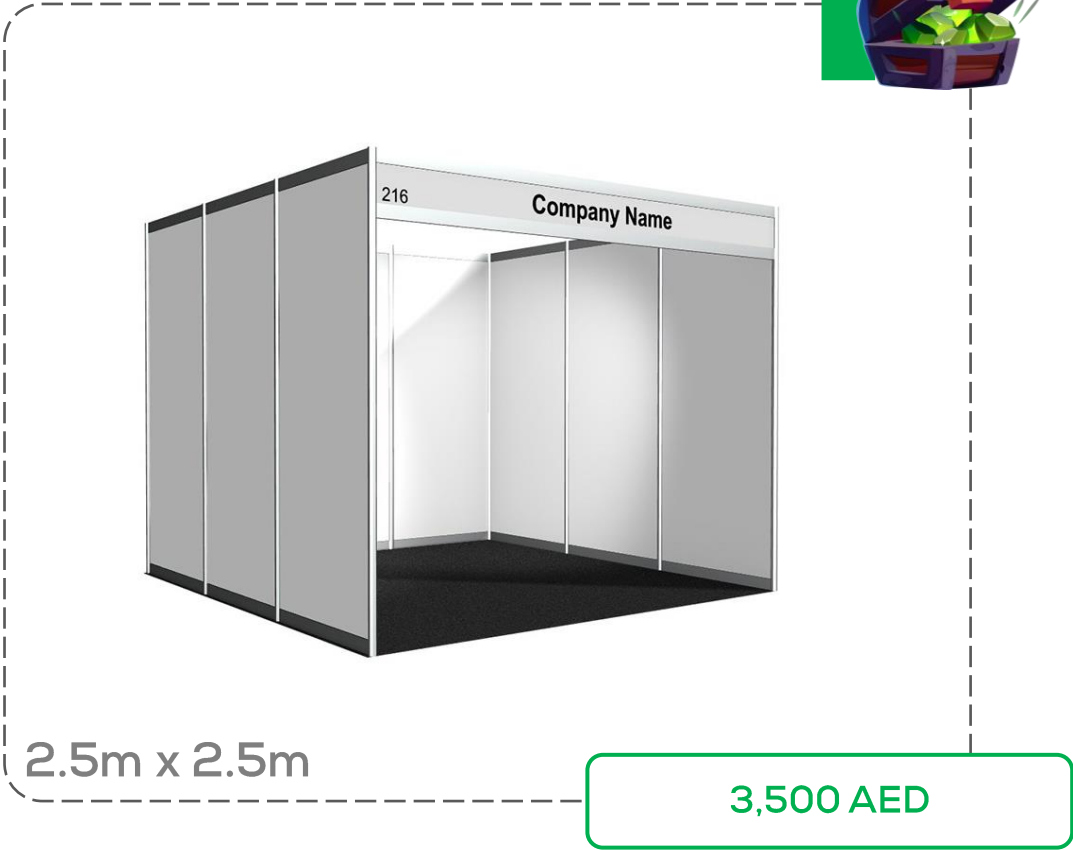
Packages

بسته‌های شرکت درویداد

Packages



Exhibition & Sales



Packages



Shopping store



2 Months

8,000 AED



Packages



B2B Meeting



10,500 AED



Packages



Fashion Show & Exhibition



- ❖ 15 Looks (Models included)
 - Competition
 - Mixology Competition
 - Makeup + Hairstyle
- ❖ Photography & Videography
- ❖ Certificate
- ❖ Exhibition (2.5m x 2.5m)

13,000 AED



Packages



All together



- ❖ Fashion show (Runway)
- ❖ Exhibition
- ❖ B2B Meeting
- ❖ Shopping Store

32,000 AED



Packages



Special Photography Package



- Maximum Look (15)
- Transportation (Hotel to Desert and Desert to Hotel)
- Photography
- Videography
- One Edit Reel 40 to 50 Sec
- One Edit Landscape video 70 to 90 Sec
- 3 Edit Pics Each Look
- All Raw Data

4,500 AED



Packages



Packages	Items	Pack 1	Pack 2	Pack 3	Pack 4	Pack 5
Fashion Show	Runway	x	x	x	✓	✓
	Introduction Clip	x	x	x		
	Competition	x	x	x		
	Mixology Competition	x	x	x		
	Photography	x	x	x		
Exhibition & Sales	2.5m x 2.5m	✓	x	x	✓	
Shopping store	2 Months	x	✓	x	x	
B2B Meeting	Meeting with buyers	x	x	✓	x	
Your Investment (AED)		5,500	8,000	10,500	13,000	32,000

Special Photography Package

Maximum Look (15), Transportation (Hotel to Desert and Desert to Hotel, photography, Videography, one Edit Reel 40 to 50 Sec, one Edit Landscape video 70 to 90 Sec, 3 Edit Pics Each Look and All Raw Data

4,500 AED



Visa, Ticket & Accommodation

پکیج مسافرتے



Travel package



Item	Price (AED)
Accommodation	
Standard	600 (per night)
Extra	750 (per night)
Ticket	
Mahan Air	775
Visa	
10 Days	310
Total (one person)	3,485
Total (two person)	4,570





Attendees

شرکت کنندگان

Attendees

Brand Owners

Botiques and Malls contacts

Influencers and Bloggers

Investors and Buyers

Fashion Designers

Photographers and Artdirectors

Press and Media





Organizer, Affiliates & Sponsors

برگزارکننده، همکاران و
حامیان ما

Organizer



Affiliates



Marketing Sponsors





See you in
Fashion
Passion

به امید دیدار شما

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